BUILDING COMPLIANCE PROGRAMS AT MULTI-NATIONAL COMPANIES

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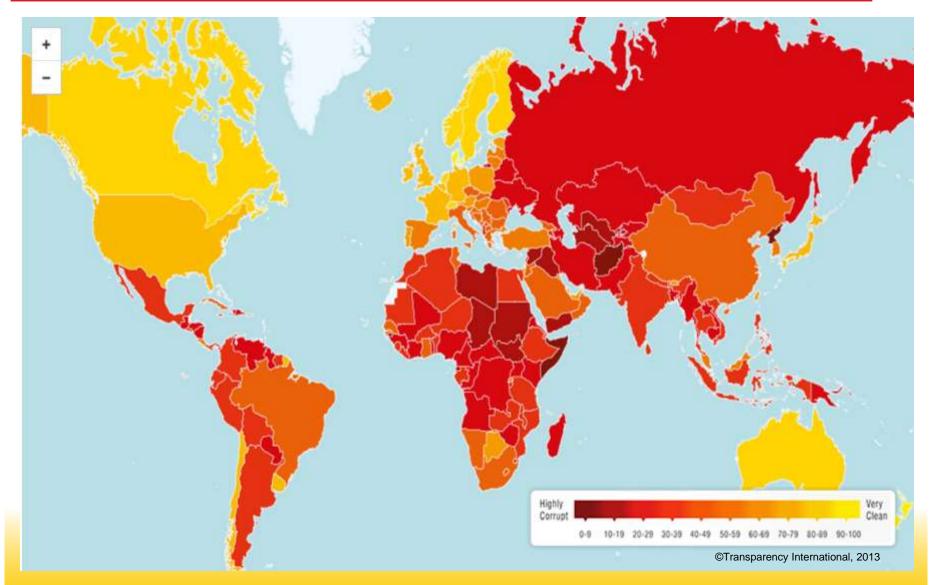
KEY QUESTIONS TO START WITH ...

- What is the business model?
- What are the compliance risks linked to the business?
 - Who are the business partners / other stakeholders your colleagues regularly interact with?
 - Are their specific laws, codes or regulations applicable for the industry?
 - What is the external perception of the company / industry?
 - Were their compliance scandals before in the company / industry?
- What about the compliance culture in the company?
- How can you best sell Compliance to the business?



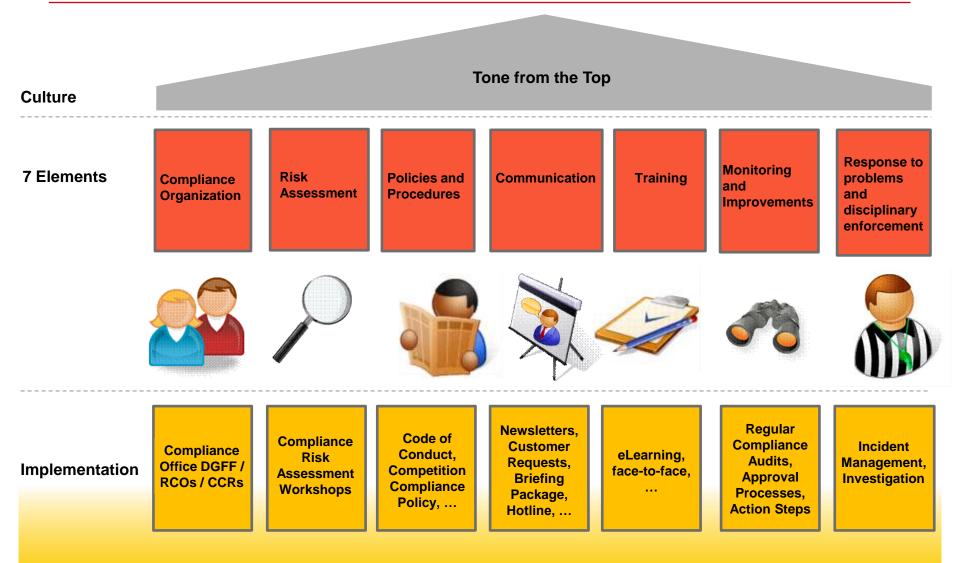
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WHERE DO YOU OPERATE?



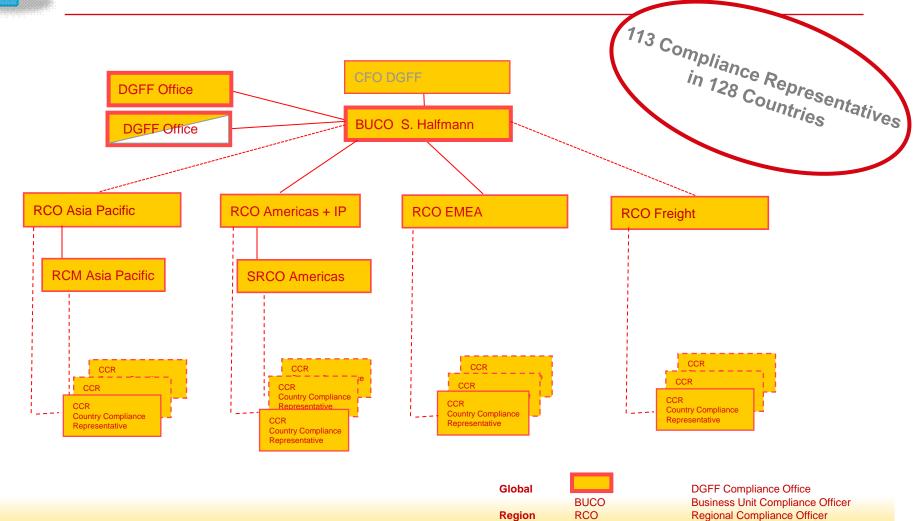


COMPLIANCE MANAGEMENT SYSTEM





GLOBAL COMPLIANCE ORGANIZATION



RCM SRCO

CCR

Country

Regional Compliance Onicer Regional Compliance Manager Subregional Compliance Officer Country Compliance Representative



THANK YOU!



