# BUILDING COMPLIANCE PROGRAMS AT MULTI-NATIONAL COMPANIES

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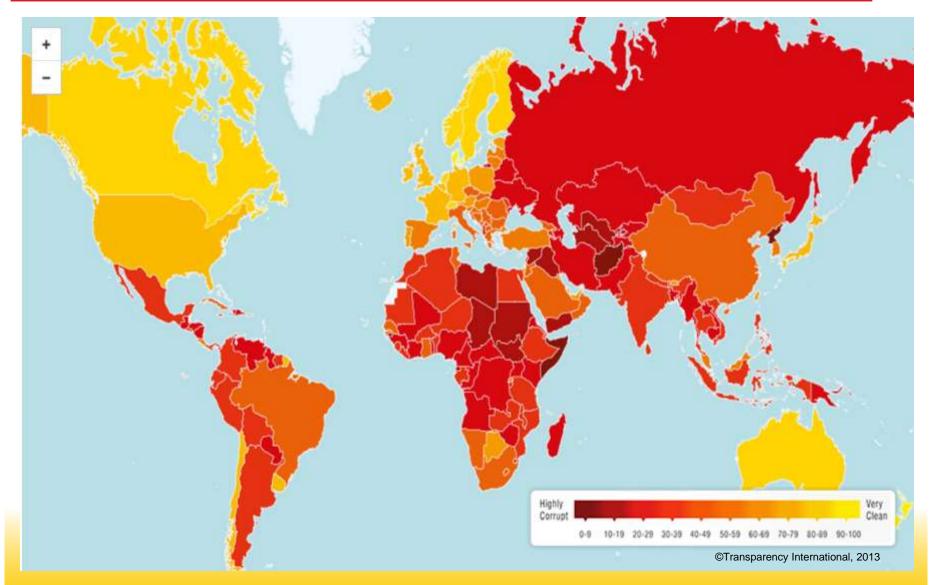
### KEY QUESTIONS TO START WITH ...

- What is the business model?
- What are the compliance risks linked to the business?
  - Who are the business partners / other stakeholders your colleagues regularly interact with?
  - Are their specific laws, codes or regulations applicable for the industry?
  - What is the external perception of the company / industry?
  - Were their compliance scandals before in the company / industry?
- What about the compliance culture in the company?
- How can you best sell Compliance to the business?



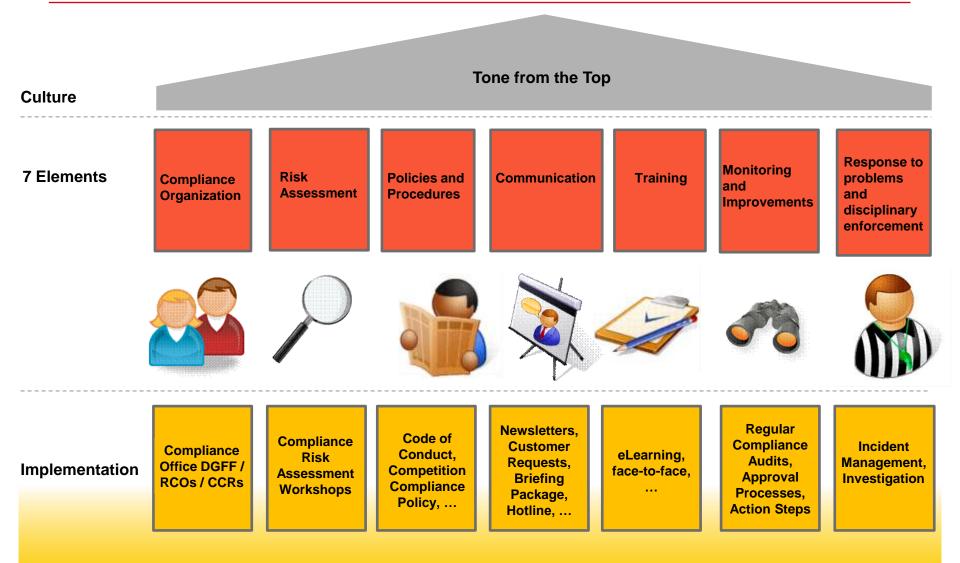
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#### WHERE DO YOU OPERATE?



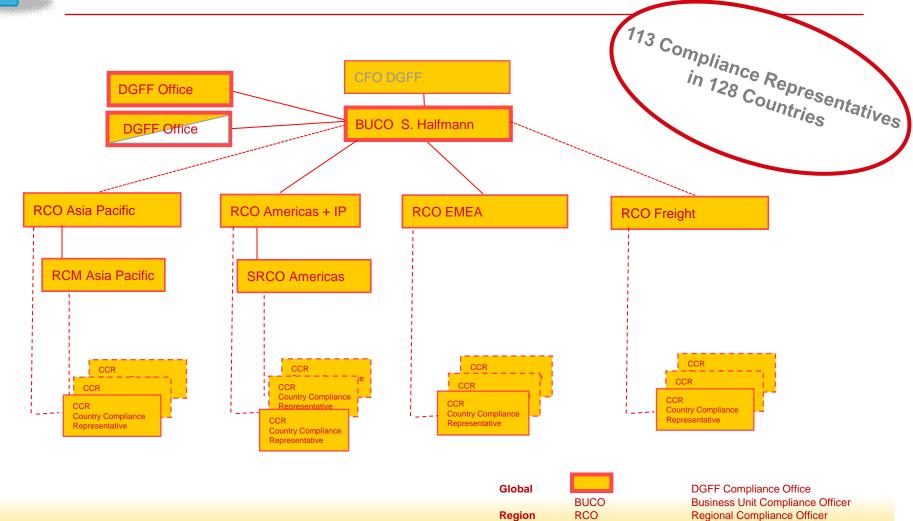


#### COMPLIANCE MANAGEMENT SYSTEM





## **GLOBAL COMPLIANCE ORGANIZATION**



RCM SRCO

CCR

Country

Regional Compliance Onicer Regional Compliance Manager Subregional Compliance Officer Country Compliance Representative



#### THANK YOU!



