

# CORPORATE CULTURE AS A TOP-LEVEL CONTROL

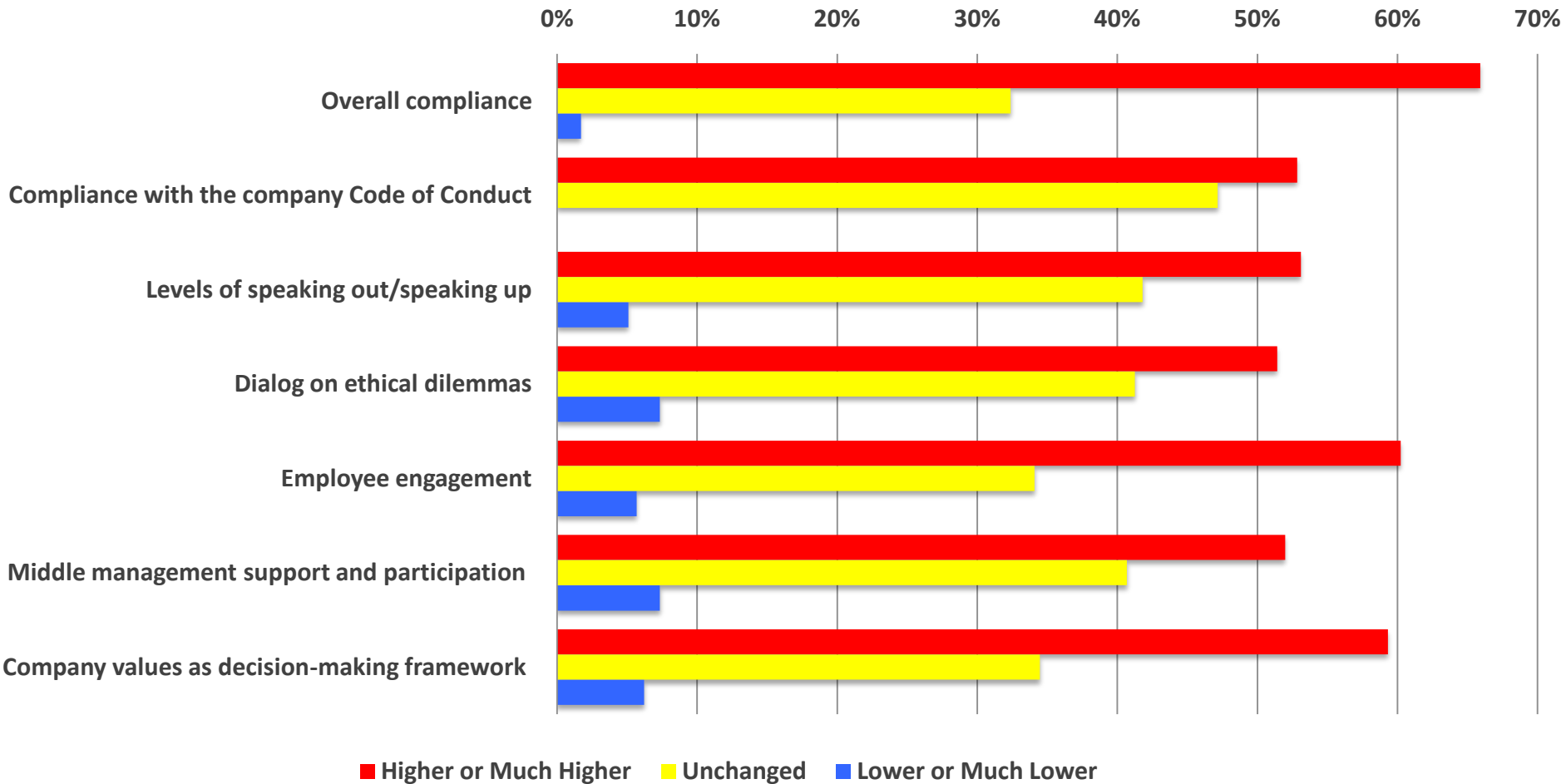
**Jim Berg**, Vice President, Chief Ethics and Compliance Officer - Apollo Education Group

**Rudy Green**, Vice President & Chief Compliance Officer - University of Miami

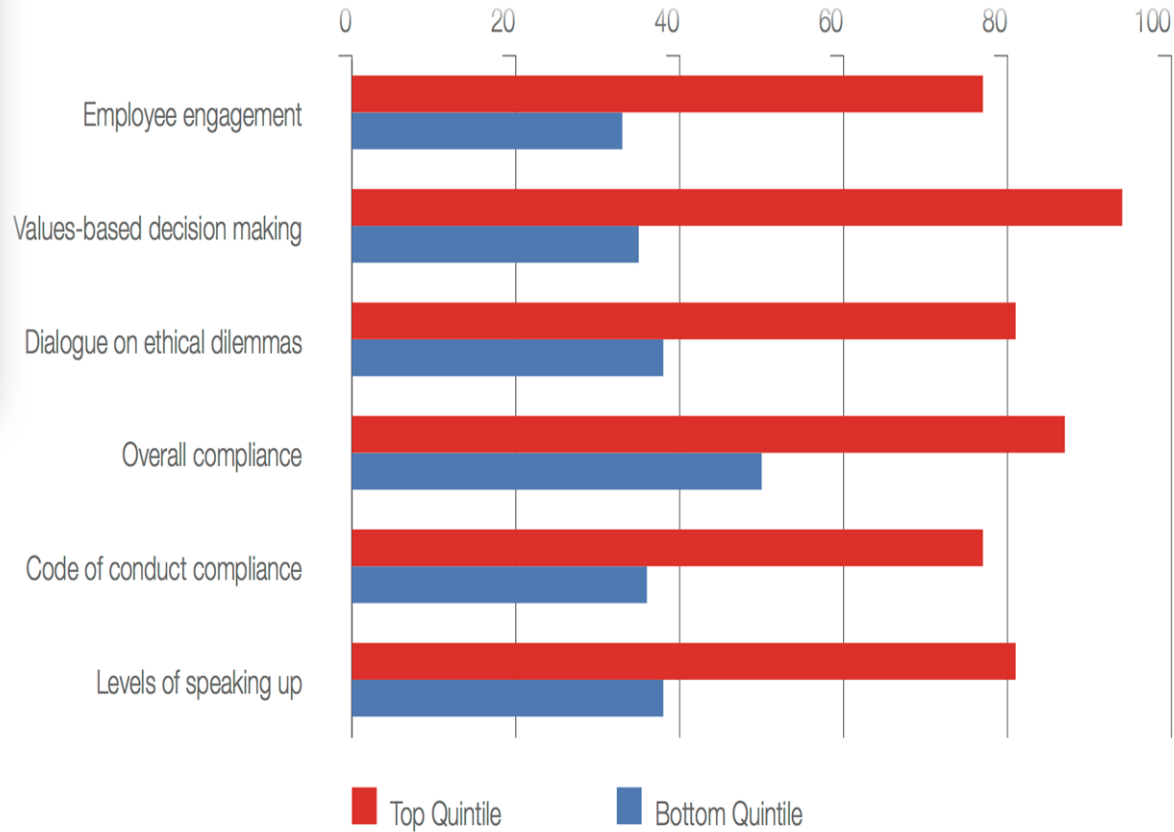
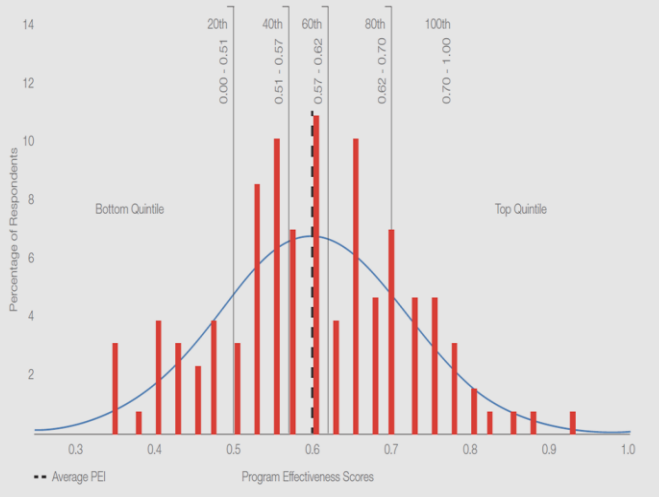
**Sozeen Mondlin**, Director of Compliance & Associate General Counsel – MITRE Corporation

**Wayne Brody**, LRN (Moderator)

# Over the Past Three Years, Compliance Measures Are Up



# But More So for Some Than Others

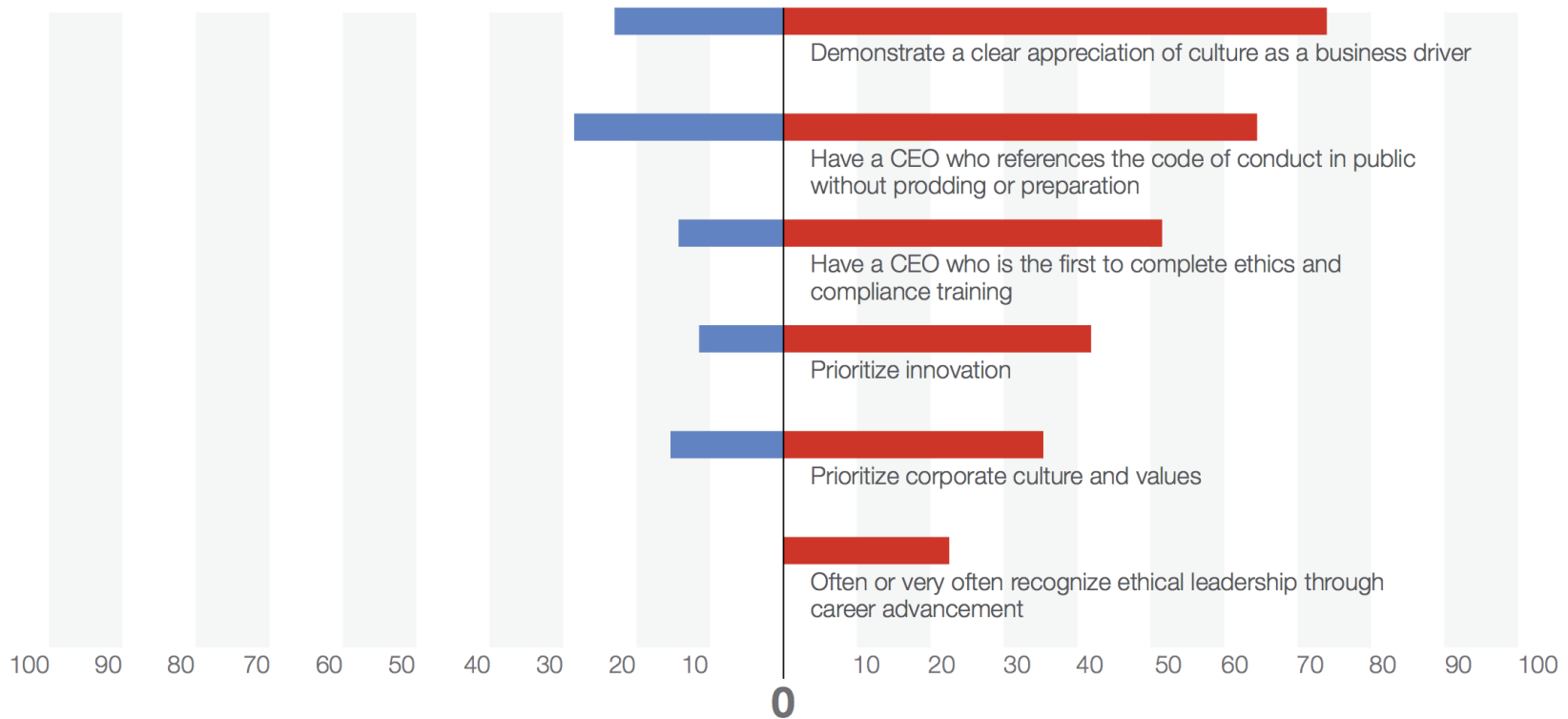


# Why: Context Matters

## Above and Beyond: Corporate Differentiators

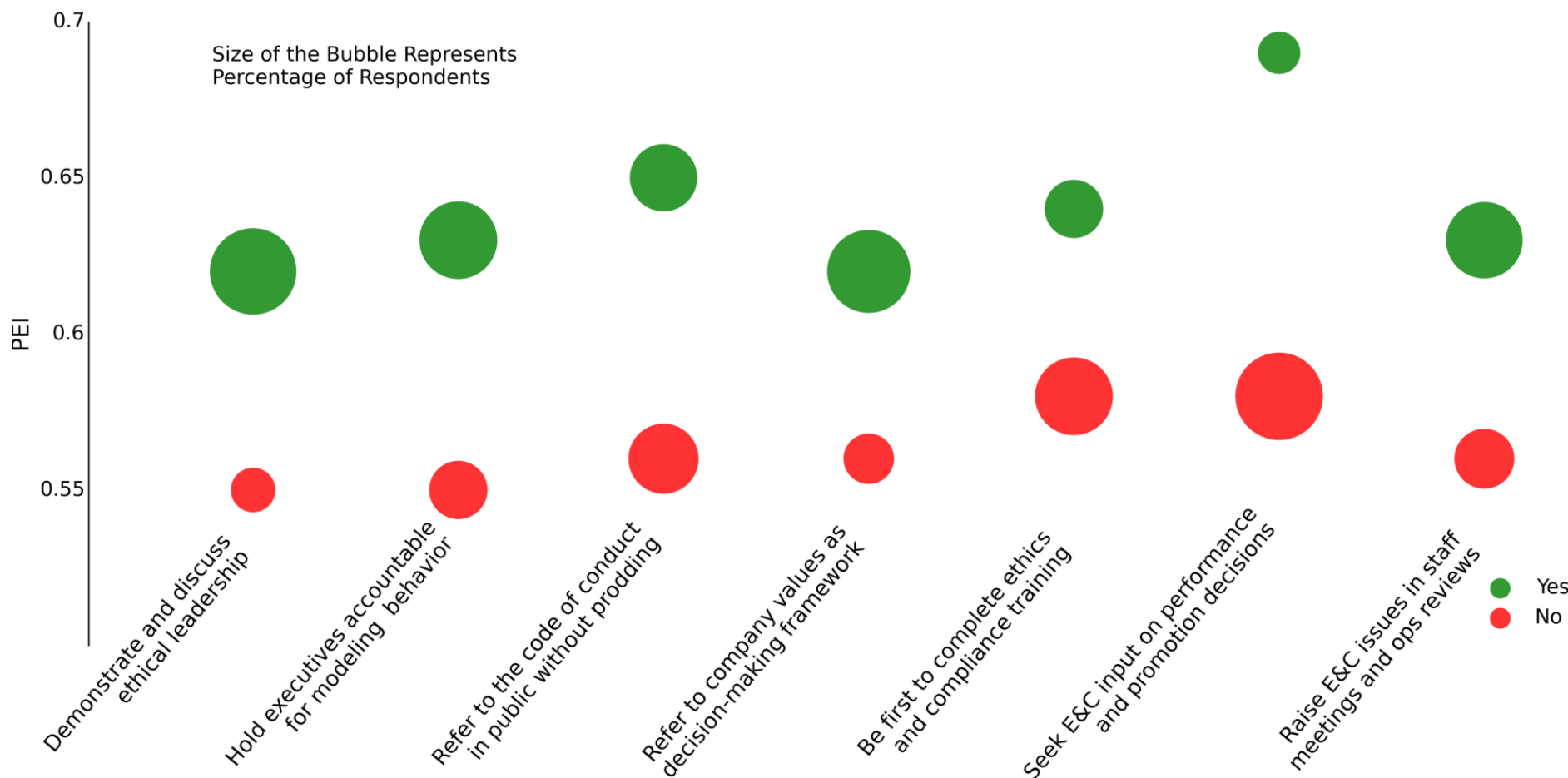
Lower Quintile 0.43

Upper Quintile 0.75

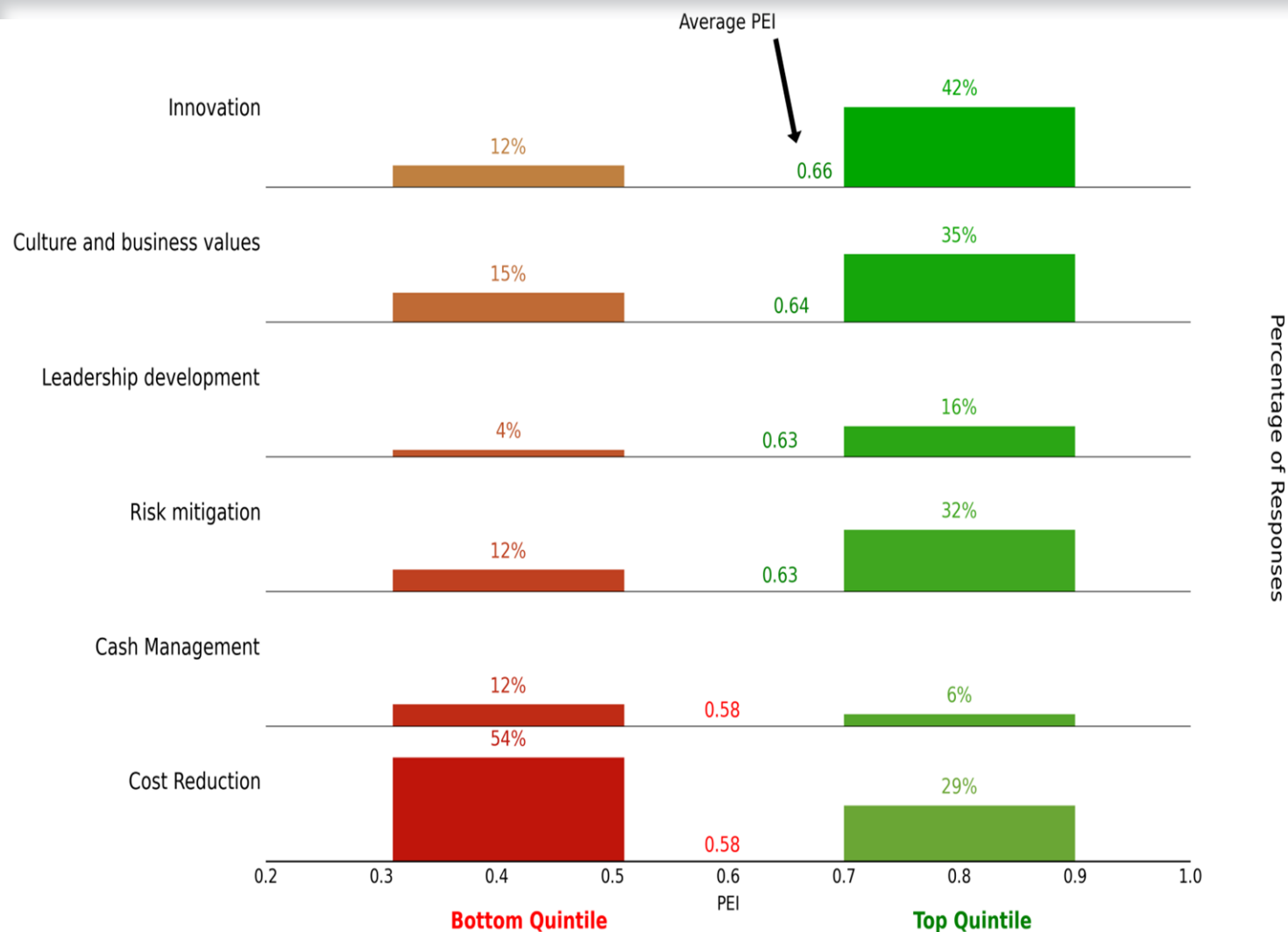


# The Impact of the Tone at the Top is Reflected in Many Ways

Reporting to:	MEP	LEP
General Counsel	35%	65%
CEO	32%	12%
Board of Directors	29%	12%
Other	3%	12%

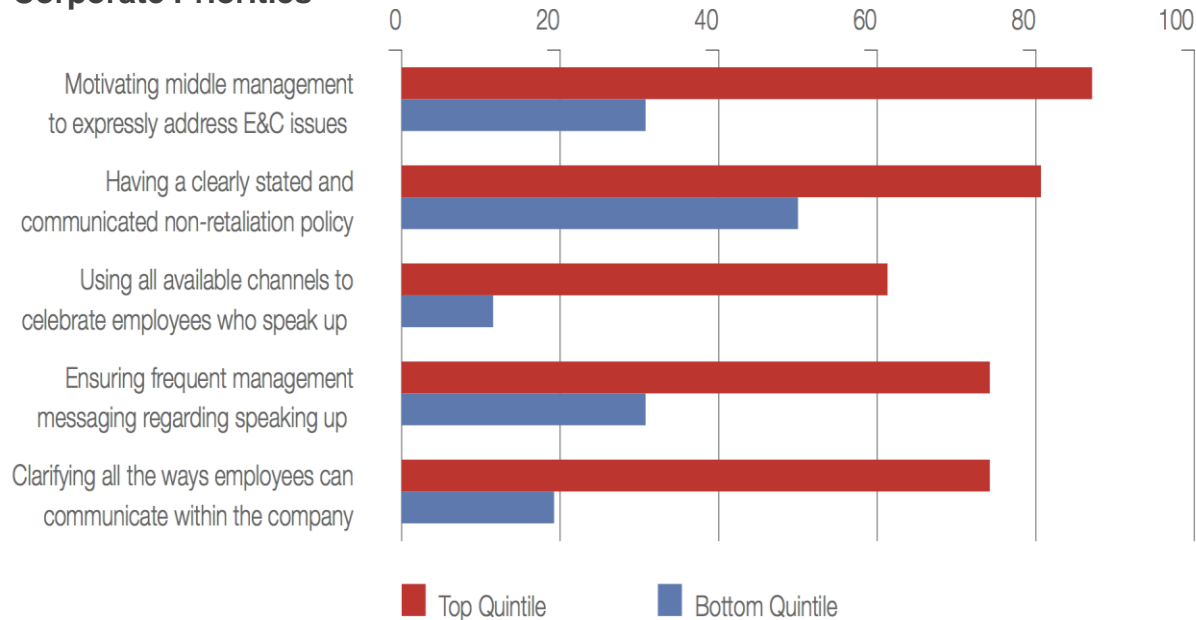


# Corporate Goals Matter

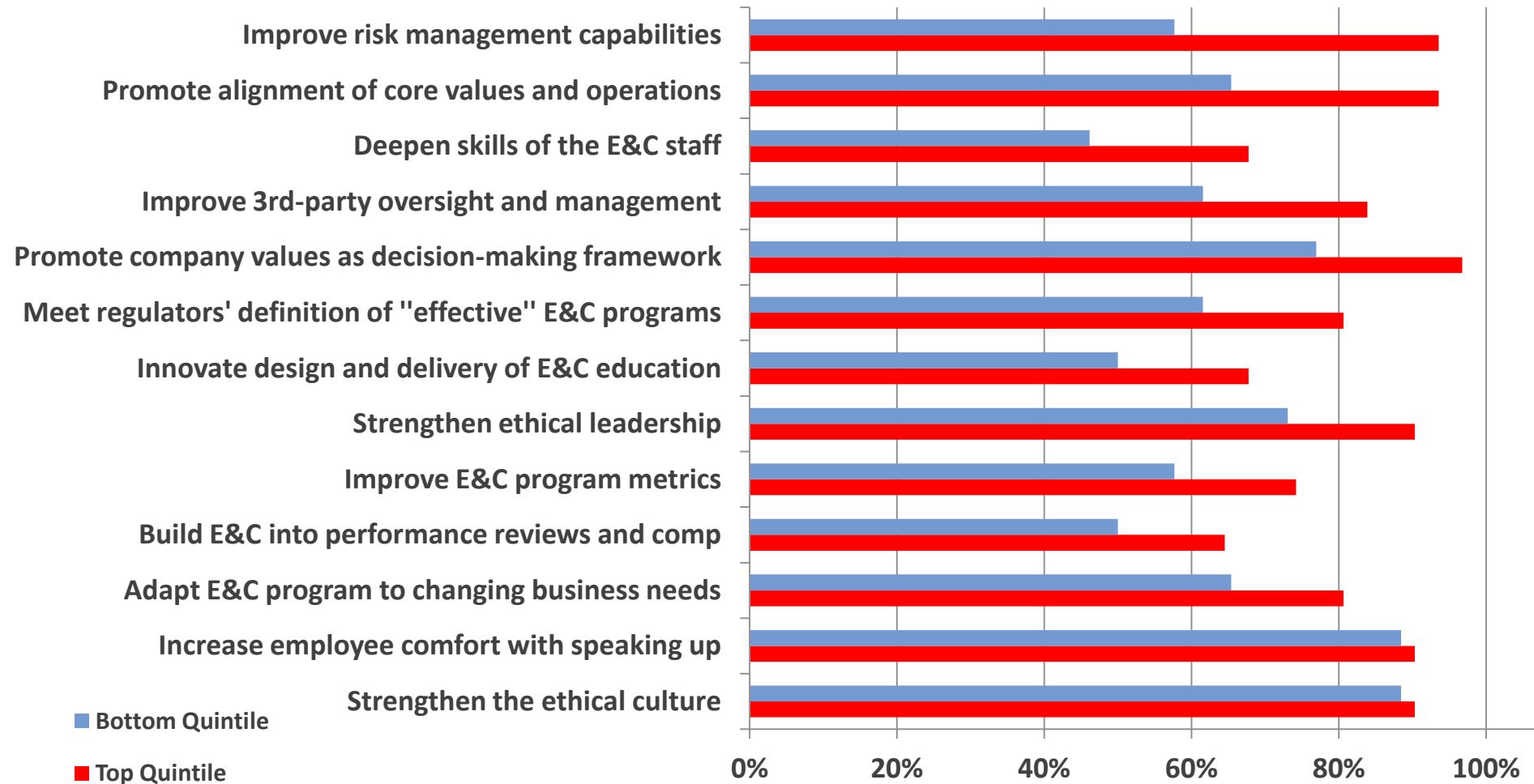


# When the Business “Does Compliance”

## Corporate Priorities

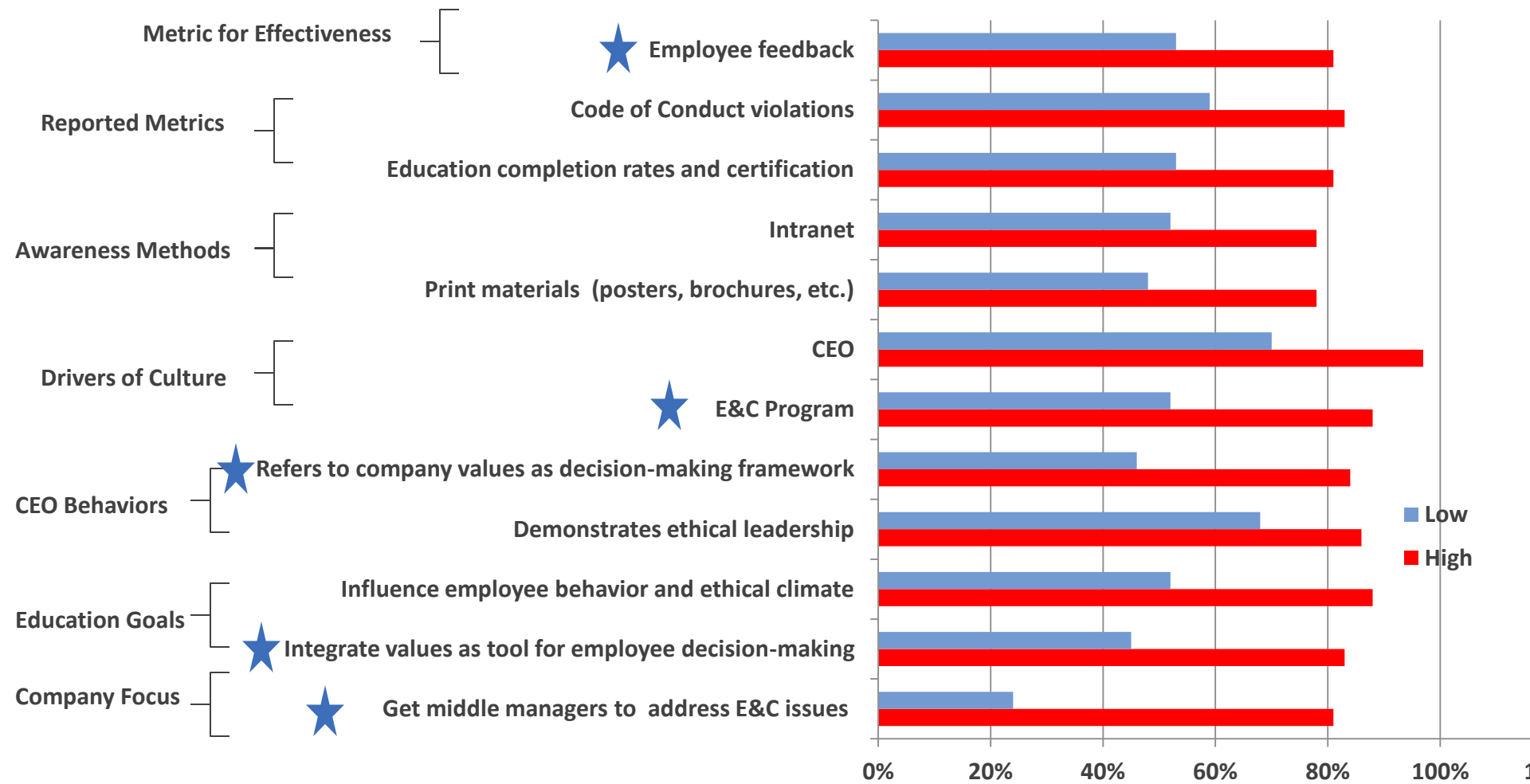


# Everybody Wants to Build an Ethical Culture; Not as Many Know How

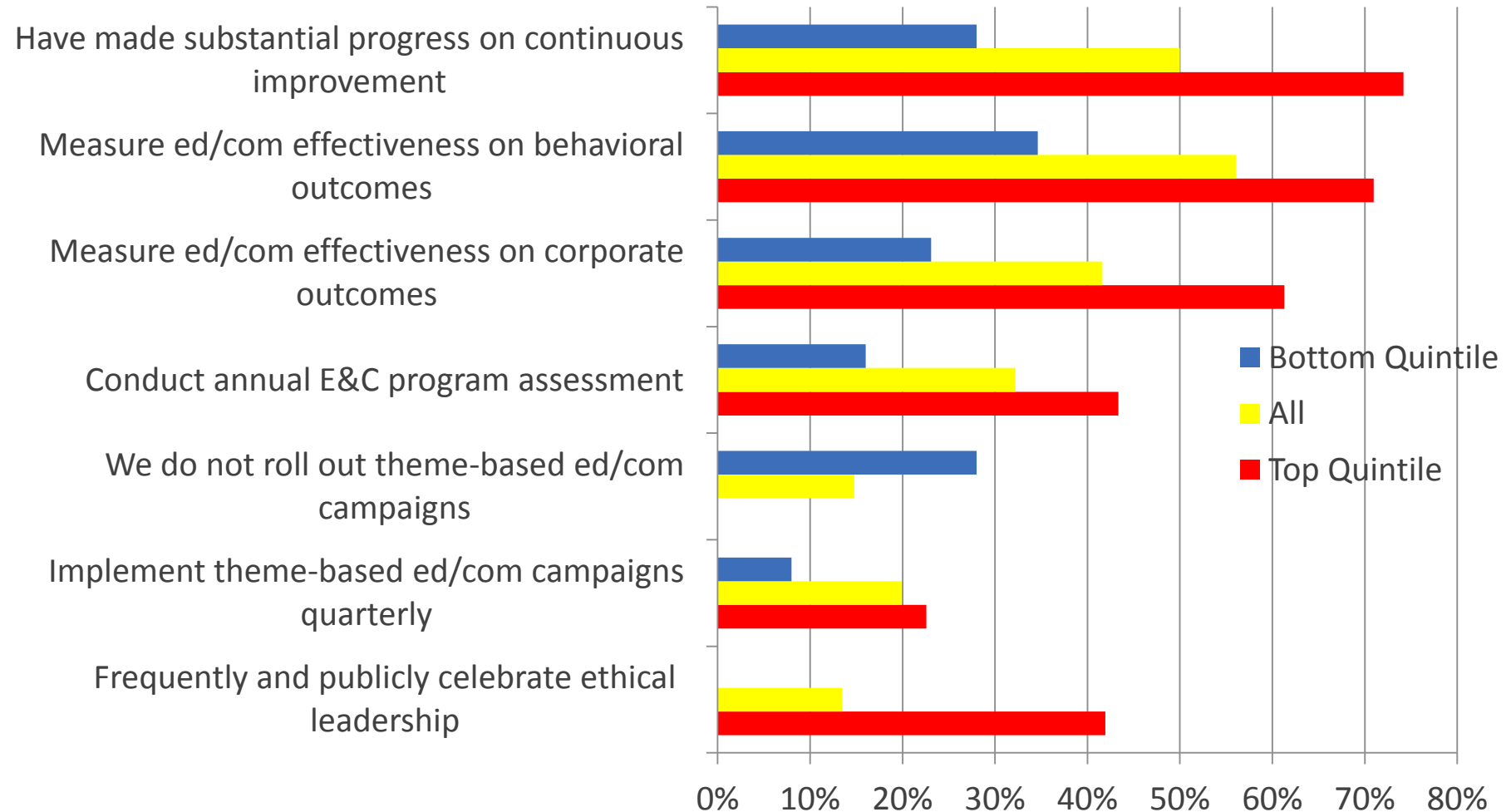




# Many Aspects to Impact: Differences Between Programs With High-Impact vs. Low-Impact Education



# Many Levers Are Within Reach



**LRN**<sup>®</sup> *Inspiring Principled Performance*<sup>SM</sup>

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*how*<sup>™</sup>