

Tone From The Middle – Improving Your Compliance Program's Weakest Link

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COMPLIANCE WEEK 2014
POWERFUL INSIGHTS, PRACTICAL IDEAS, REAL SOLUTIONS

#CW2014

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Three-Prong Approach

- Organizational Culture
- Professional Success
- Individual Engagement

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Contagious Vision

Are you building a cathedral, or just doing time?

Do your values support the

Mission

Vision

Strategy

Purpose

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On an organizational level, it’s all about the secret sauce, i.e., the ‘integrity capital’ that

- Ensures organizational success
- Builds reputational resilience

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Professional Success

“Actions speak louder than Codes.”

Successful professionals are those who are trusted from the ‘supply room to the boardroom.’

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Individual Engagement

- Intrinsic value of ‘doing the right thing’
- Increased engagement and commitment when employee and organization share the same values
- Results in more reporting of concerns and increased productivity