

Sustainability Reporting

Douglas Park, JD, PhD

**SASB – Sustainability Accounting
Standards Board**

Director of Education



Accounting for a
Sustainable Future

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Sustainability Reporting

Sustainability Accounting Standards Board

The Sustainability Accounting Standards Board is an independent US-based 501(c)3 non-profit engaged in the development of sustainability accounting standards for use by publicly-listed corporations in disclosing material sustainability issues in standard filings for the benefit of investors and the public.

SASB is accredited to establish sustainability accounting standards by the American National Standards Institute (ANSI). SASB is not affiliated with FASB, GASB, IASB, or any other accounting standards boards.



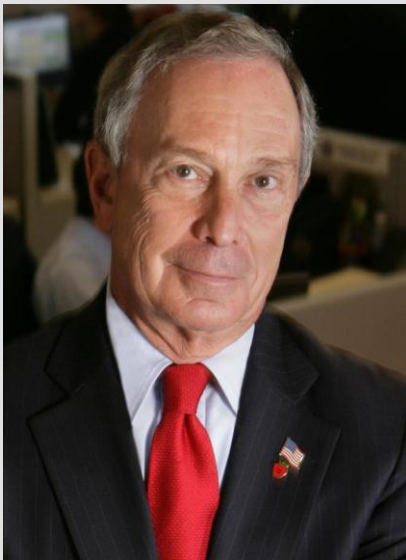
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New Leadership on SASB's Board of Directors



Michael Bloomberg
Chair

"The more complete and reliable the information that investors have, the better markets work—and that benefits not only individual investors but all of society."



Mary Schapiro
Vice Chair

"Markets work best when they offer investors access to material information that supports informed decisions."



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SASB Board of Directors

Michael Bloomberg, Chair

Former Mayor – New York City

Mary Schapiro, Vice Chair

Former Chairman – SEC

Bob Eccles, PhD

Prof. of Management Practice
– Harvard Business School

Jack Ehnes

CEO – CalSTRS

Steven O. Gunders, CPA, MBA

Partner – Deloitte (Retired)

Dan Hanson, CFA

Director of U.S. Equities –
Jarislowsky Fraser USA

Erika Karp

CEO – Cornerstone Capital

Peter Knight

President – Generation
Investment Management

Shawn Lytle

Head of Americas – UBS

Suz Mac Cormac

Partner – Morrison & Foerster

Clara Miller

President – Heron Foundation

Catherine Odelbo

Executive VP – Morningstar

Aulana Peters

Partner – Gibson, Dunn &
Crutcher (Retired)

Jean Rogers, PhD PE

CEO – SASB

Elisse Walter

Former Chairman – SEC

Edward D. White

Managing Partner – Fahr LLC



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Powerful Supporters, Participants & Advisors

Our Funders

Bloomberg Philanthropies
The F.B. Heron Foundation
Gordon & Betty Moore
Foundation
TomKat Charitable Trust
Doris Duke Charitable
Foundation
Rockefeller Foundation
Generation Foundation
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Foundation
Grantham Foundation
Metanoia Fund
Betsy & Jesse Fink Foundation

Our Working Groups

BlackRock

Visa

Citi

Baxter

Merck

Microsoft

Dow

Google

AT&T

Goldman Sachs

State Street

Alliance Bernstein

Panasonic

Oddo Securities

**Our Advisory & Standards
Council**

PwC

KPMG

Ernst & Young

Deloitte

Morgan Stanley

Steelcase

McDonalds

JPMorgan Chase & Co.

CalPERS

The Conference Board

KKR

CalSTRS

Edelman



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Materiality

“Material information” is defined by the Supreme Court as information presenting a substantial likelihood that the **disclosure** of the omitted fact would have been viewed by **the reasonable investor** as having significantly altered the “**total mix**” of information made available.

The Supreme Court’s Definition of Materiality

SASB Standards

Industry-specific Guidance & Metrics

Table 1. Material Sustainability Topics & Accounting Metrics

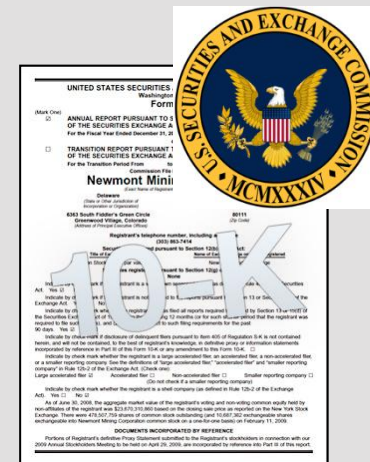
| TOPIC | CODE | ACCOUNTING METRIC |
|--|-----------|--|
| Access to Medicines | | |
| Access to Medicines | HC3102-01 | Description of initiatives to promote access to medicines index. |
| | HC3102-02 | Use of products on the WHO List of the Essential Medicines (PEP). |
| Drug Safety and Side Effects | HC3102-03 | Use of products listed in the WHO List of the Essential Medicines (PEP). |
| | HC3102-04 | Number of medicines associated with adverse events. |
| | HC3102-05 | Use of products recalled. |
| | HC3102-06 | Use of products recalled. |
| Accounting Metrics | | |
| HC3102-01. Description of initiatives to promote access to health care defined by the Access to Medicine Index. | | |
| 01. Disclosure applies to initiatives the registrant, launched, funded, support the fiscal year that related to improving access to health care in priority. If it was authorized for sale and available during the fiscal year. Initiative was ongoing during the fiscal year. Initiatives that began or concluded the registrant, however, should indicate this condition. | | |
| 02. The following issues as they relate to access to health care initiatives may discuss research and development, pricing, public policy and market of | | |

Company determines topics that contain material information



Guided by SASB standards but **based on company-specific operations**

Company discloses material information using SASB standards



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Universe of Sustainability Issues

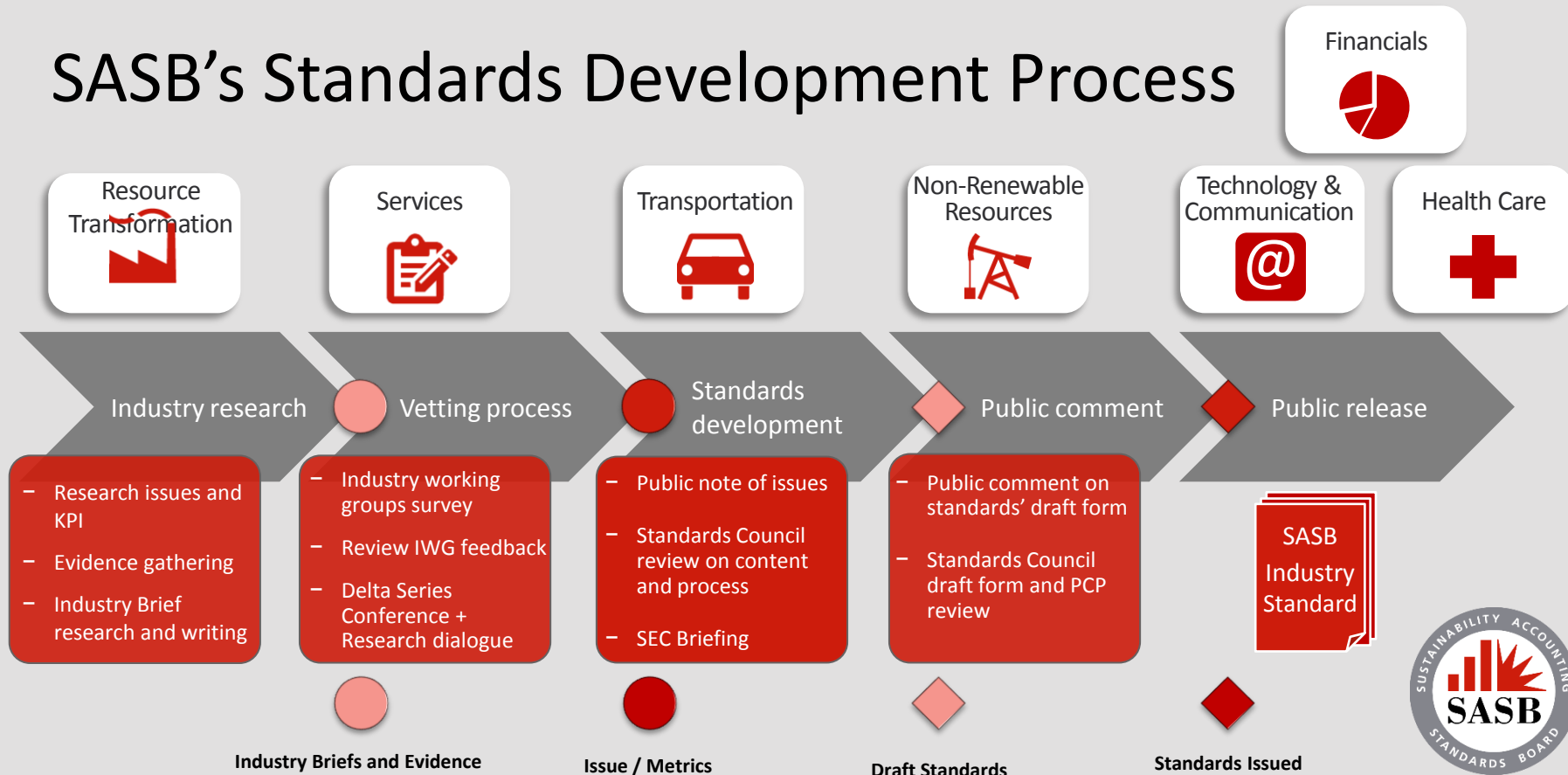


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SASB's Standards Development Process



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