

# Putting Risk & Compliance Decisions Into a Consistent Context

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Massachusetts Mutual Life Insurance  
Company

Vice President



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## **A Hybrid Organizational Structure Across Multiple Business Lines/Subsidiaries**

- Independent Subsidiaries
- Control function reporting lines vary
  - Some direct, some indirect

## **The Challenge of Defining GRC**

- Need to clarify purpose, goals, expected outcomes
- Historically, control functions acted relatively independently
  - Interaction at senior level, with some coordination at lower levels, but ad hoc
  - Challenge was ad hoc use, with little or no coordination on GRC technology

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## Creation of GRC Council

- Consists of General Auditor, Chief Risk Office, General Counsel, Enterprise Information Risk Officer, Chief Compliance Officer
- Chaired by Audit
- Charter
  - Develop, coordinate and implementing the enterprise-wide GRC activities;
  - Review enterprise-wide risk, compliance, information risk, audit, legal and other GRC program-related reports to ensure effective oversight, monitoring and assessment of the enterprise's GRC activities;
  - Establish and oversee the activities of GRC working groups , to which the Council may assign specific GRC activities as it deems appropriate.
  - Provide relevant, reliable and timely information to stakeholders.

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## Use of technology as GRC tool in nascent stage

- Need to agree on defined terms (policy, procedure, control, etc.)
  - Quickly discovered we didn't all speak the same language
- Challenge of working in silos is that tools can be just as siloed without coordination
  - Each control function creates tools for its needs, but without coordination, robust insight isn't possible
- Leveraging Risk Taxonomy as basis for uniformity/relational data
- Consolidated issue/mitigation database

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## **Certain control functions farther along than others**

- Enterprise Information Risk/Security
- Audit
- Enterprise Risk Management
- Procurement /Vendor Management
  - Can be particularly challenging to the extent multiple control functions have interest

Integration/coordination remains challenging

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## Compliance Integration

- In early stages
  - Risks difficult to quantify
  - Monetary risk often low on a per incident basis
  - Enterprise-wide compliance risks often have great impact, but are relatively low probability
  - How to identify meaningful data to get meaningful results
- Some Early Results
  - Regulatory Repository
    - Issue identification/mitigation integrated into issue/mitigation database
    - Challenge is manual input of data
  - Key Risk Indicators
    - Has potential to better track compliance risks
    - Identification of appropriate KRIs critical

**COMPLIANCE WEEK**

POWERFUL INSIGHTS, PRACTICAL IDEAS, REAL SOLUTIONS

**2013**

#CW2013

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## Compliance Integration—Some Early Result

- Regulatory Repository
  - Issue identification/mitigation integrated into issue/mitigation database
  - Challenge is manual input of data
- Key Risk Indicators
  - Has potential to better track compliance risks
  - Identification of appropriate KRIs is critical
  - Establishing appropriate thresholds/tolerances
  - Need to define protocols/escalation

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**James Rose**

Humana

Vice President, Chief Audit Officer





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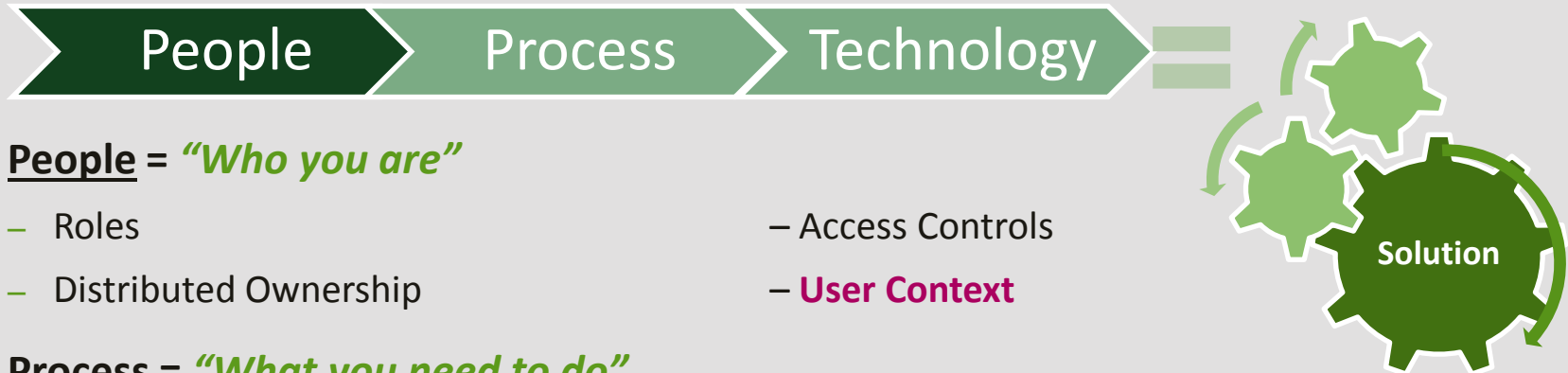


Humana is a leading health care company that offers a wide range of insurance products and health and wellness services that incorporate an integrated approach to lifelong well-being.

- Headquartered in Louisville, Kentucky
- One of the nation's largest publicly traded health and supplemental benefits companies
- Ranked 79<sup>th</sup> on Fortune's list of largest corporations
- 2012 revenues of approximately \$39 billion
- Operates several hundred health centers and worksite clinics nationwide

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## Governance, Risk and Compliance Engagement Philosophy



- **People** = *“Who you are”*

- Roles
- Distributed Ownership

- Access Controls
- **User Context**

- **Process** = *“What you need to do”*

- Approach and Workflow
- Status-driven

- Content
- **Business Context**

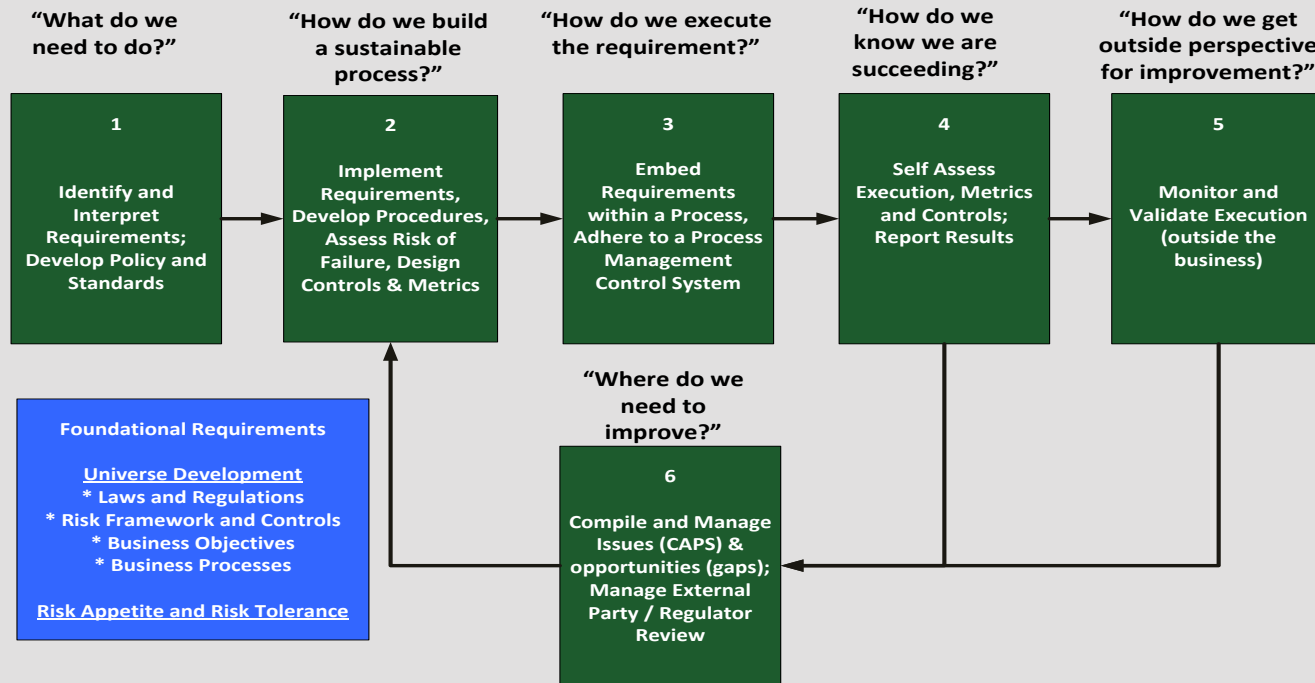
- **Technology** = *“How you do it”*

- Learning/Guidance
- Adaptive

- Step-by-step
- **Solution Context**

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We believe that any sustainable, effective & efficient process requires several interrelated steps.



*"Our goal is to create great business processes that are efficient, effective, and compliant – as opposed to a compliance process that is separate from the business processes."*

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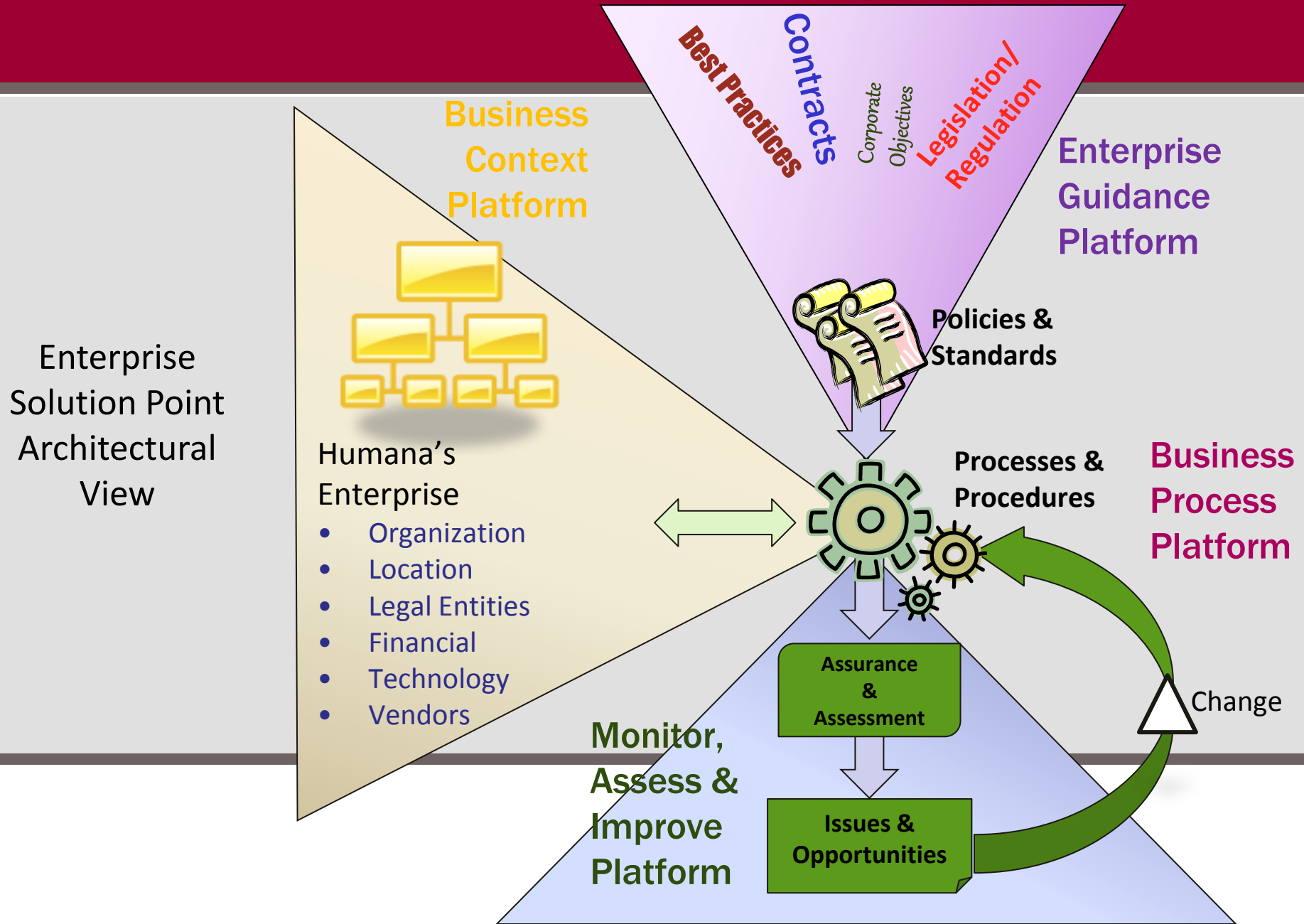
## Enterprise Solution Point – Vision and Objectives

- 1 Silos to Synergy
- 2 Clear Guidance
- 3 Accountability
- 4 Ask Once, Answer Many
- 5 Process Automation
- 6 Transparency



*“To make the efforts of our frontline business leaders simpler, more efficient, more transparent, and more effective with regard to managing processes, risk, controls, and compliance”*

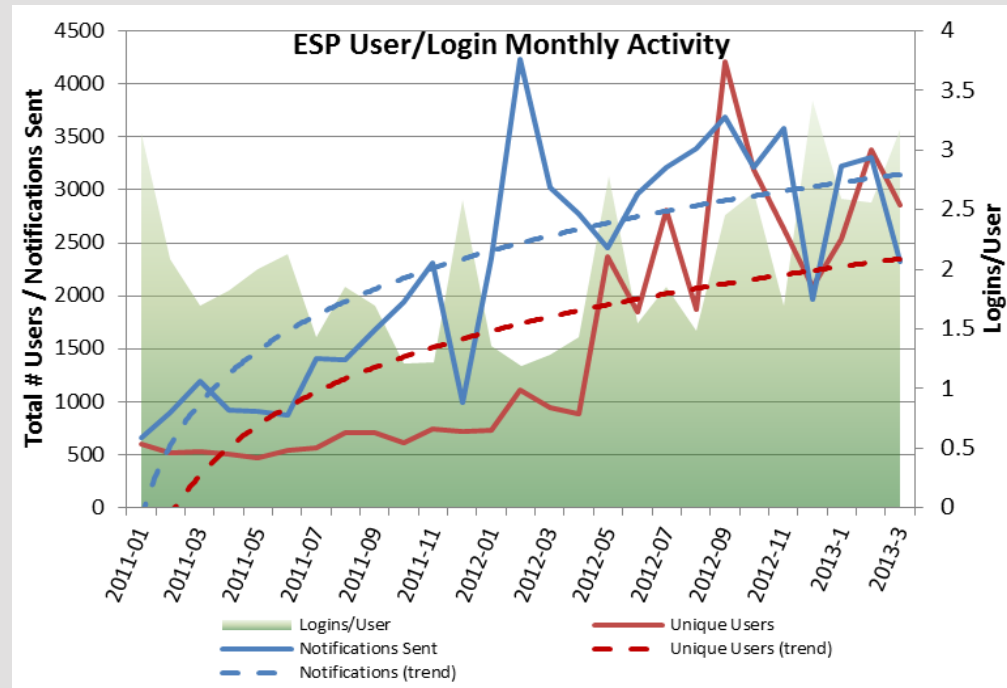
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## ESP Usage Statistics\* – Internally-facing Instance

- 16,000+ unique users since startup
  - 2,000+ unique users per month
  - 50,000+ notifications sent
- 1,351 Audit & Assessment Engagements
- 568 Business Processes
- 880 Metrics and Attestations for Compliance, Information Security, and Corporate Social Responsibility
  - Over 5,400 data points collected



\* Statistics as of 3/31/2013

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## ESP Solution Portfolio: *Metrics, Evidence & Attestations*

Solution Description	Realized Benefits
<p><i>Delivered February, 2011</i></p> <p>Configure and collect various types of metrics, key performance indicators (KPIs), key risk indicators (KRIs), and attestations on a recurring or ad hoc basis.</p>	<ul style="list-style-type: none"><li>• Drove significantly higher compliance levels through transparency</li><li>• Increased ability to show evidence of compliance to external auditors</li><li>• Reduced the time and effort necessary to gather qualitative and quantitative compliance metrics</li></ul>

Reporting Period of Most Recently Published:	03/01/2013 - 03/31/2013				Count of Cycles:		35				
Cycle Data											I View
Cycle Number ▼	Cycle Status	Start of Reporting Period	End of Reporting Period	Due Date ▼	Numerator Value	Denominator Value	Cycle Value	Trend from Previous Cycle	Compliance	All Com	
<a href="#">CYC-2013-04-424603</a>	Complete	3/1/2013	3/31/2013	4/28/2013	95,844	101,232	95%	0%	✔ Pass		
<a href="#">CYC-2013-03-413674</a>	Complete	2/1/2013	2/28/2013	3/28/2013	94,626	99,804	95%	1% ▲	✔ Pass		
<a href="#">CYC-2013-02-403213</a>	Complete	1/1/2013	1/31/2013	2/28/2013	124,122	132,472	94%	46% ▲	✔ Pass		
<a href="#">CYC-2013-01-397534</a>	Complete	12/1/2012	12/31/2012	1/28/2013	159,676	330,270	48%	-29% ▼	✖ Fail	Action to be Co	

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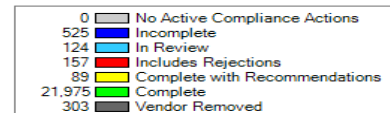
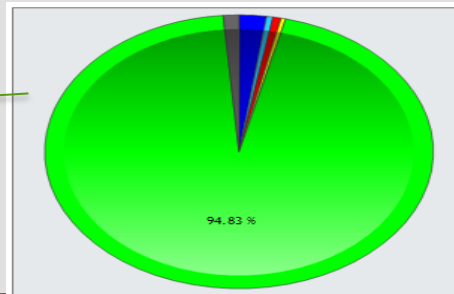
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## ESP Solution Portfolio: *Partner Compliance Portal*

Solution Description	Realized Benefits
<p><i>Delivered March, 2011</i></p> <p>Separate externally facing instance of ESP that is integrated into Humana's external portals (e.g. Provider, Pharmacy, Agent/Broker) to provide compliance training, gather required compliance attestations, and collect evidence of compliance</p>	<ul style="list-style-type: none"><li>• Dramatically increased demonstrated compliance of downstream business partners</li><li>• Reduced the time and effort necessary to manage external partner compliance</li></ul>

Near real-time view  
into third-party  
partner compliance  
attestation





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## ESP Solution Portfolio:

### *Issue & Opportunities Management*

Solution Description	Realized Benefits
<p><i>Delivered December, 2010</i></p> <ul style="list-style-type: none"><li>• Identify formal issues, deficiencies, opportunities or gaps found through audits and assessments</li><li>• Includes independently identified and self-identified</li><li>• Provides the business with a mechanism for prioritizing, managing, and reporting on implementation</li></ul>	<ul style="list-style-type: none"><li>• Consistent company-wide process for managing issues and remediation</li><li>• Replaced numerous ad-hoc tools for tracking issue status (13 areas)</li><li>• Created transparency on real-time status driving significant improvement in timeliness<ul style="list-style-type: none"><li>• 3,882 Issue &amp; Opportunities (IOPs) Tracked (includes historical data)</li><li>• 3,952 Improvement Action Plans (IAPs) Tracked (includes historical data)</li></ul></li></ul>

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## ESP Solution Portfolio:

### *Other Modules*

In Production / Near Term	In Development / Longer Term
<ul style="list-style-type: none"><li>• Engagement Management</li><li>• Conflict of Interest Tracking</li><li>• Enterprise Process Catalog</li><li>• Continuous Compliance Activity Work Flow</li><li>• Legislative and Regulatory Requirements Work Flow</li><li>• Policies and Standards Work Flow</li><li>• Enterprise Risk Register</li></ul>	<ul style="list-style-type: none"><li>• Investigation Management</li><li>• Legal Hold Management</li><li>• Business Continuity Planning</li><li>• Incident Management</li><li>• Threat and Vulnerability Management</li></ul>