

COMPLIANCE TRAINING AT TESCO

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Tesco

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INTRODUCTION

A vibrant, cartoon-style collage of various items. In the center, a man in a brown jacket and pink shirt stands with a question mark above his head. To his left, a man in a blue suit and tie holds a folder. Above them, a Tesco delivery van and a box of 'Morning Corn' cereal are visible. To the right, a brown shopping bag is filled with items. Below the man in the brown jacket, a cash register and a washing machine are shown. In the top left, a meat package is labeled 'OUT OF DATE'. A small house is also present. The background is white with scattered green leaves and a man's legs in the top right corner.

COMPLIANCE WEEK **EUROPE**
POWERFUL INSIGHTS, PRACTICAL IDEAS, REAL SOLUTIONS.



DEVELOPMENT OF AN ELEARNING SOLUTION



Learning Leap!

Hit the target by completing your elearning successfully. Join the Landerboard when your whole team has completed their training. Click below to get started.

TAKE ME TO MY COURSE ▶

LEAPERS
413

LEARNERS
278

LANDERS
3545



Promotional funding

Alice is now buying toilet tissue from Rolly Poly Ltd. To grow sales, she decides to run some promotions.

She recalls from the GSCOP...

We must give suppliers reasonable written notice of our promotional plans.

We can only charge for additional shelf space if it's a promotion.

We cannot require a supplier to predominantly fund a promotion.

We must not over order at the promotional price.



Rolly Poly have offered to fully fund a planned promotion.

Would this be acceptable under the GSCOP?

Select an answer below, then click submit.

A

☒

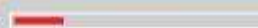
Yes, as it is voluntary.

B

☐

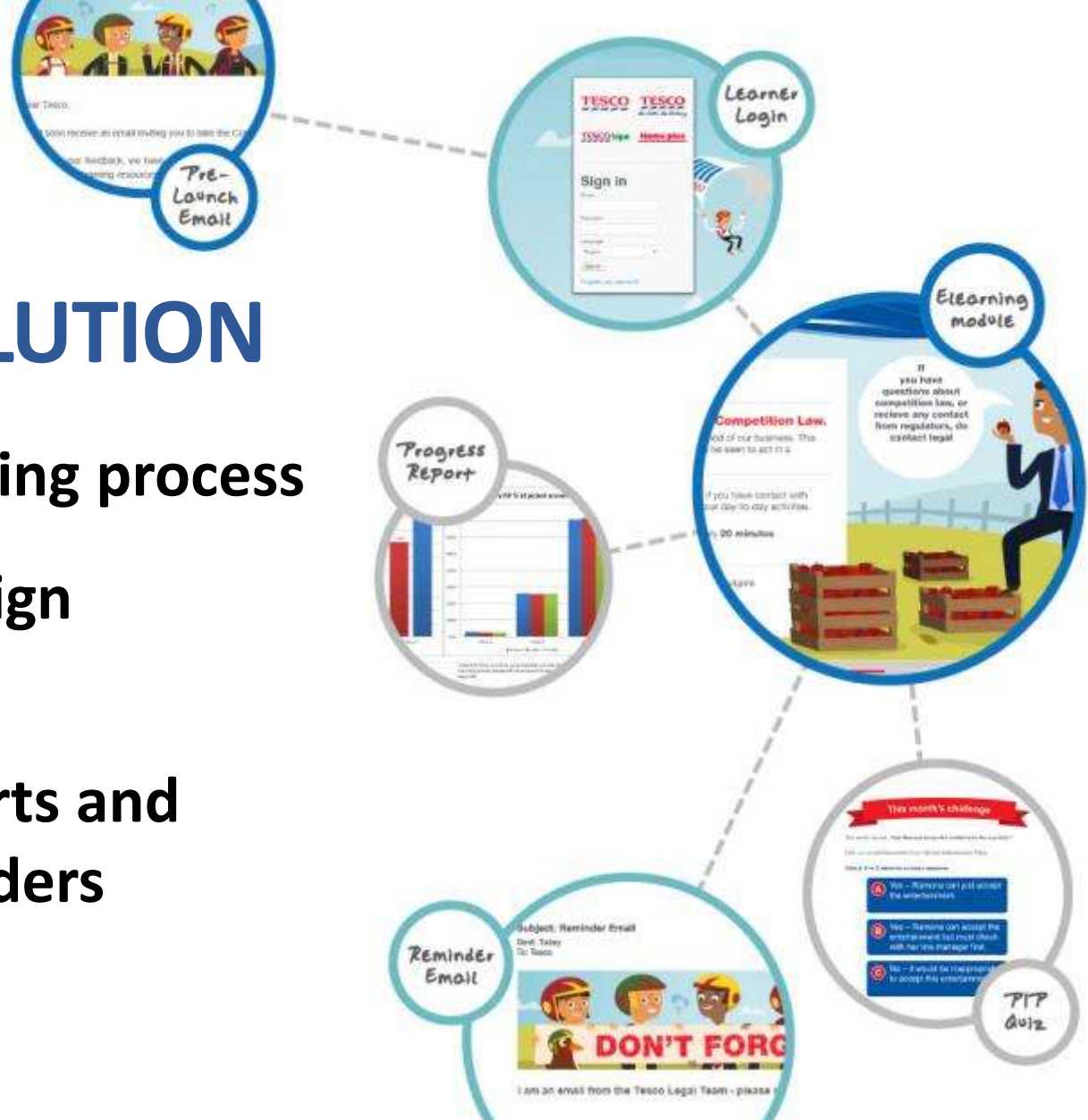
No, as it is the full cost.

SUBMIT ➔



HYBRID SOLUTION

- Ongoing learning process
- Whole campaign approach
- Progress reports and learner reminders



Learning Leap!

Hi Jake!
Here is your weekly update to show you how many of your team have completed their training and reached target.

Currently, Groceries is at position 47 on the Landerboard and you have:

My category: **Groceries**
Learners: **22**



17% Leapers
Have not begun their training yet!



33% Learners
Have begun training and are on their way to target!



50% Landers
Have completed training and reached their target. Hooray!

Here's your learner breakdown:

Leapers

Taren Wooman	Stanley Mogenson	Leahonda Wilson
Leora Sokker	Alycia Collman	Brigida Cutten
Bianche Skotli	Myron Nakero	Sharia Simmonds
Syble Nakashima	Drake Bennett	Ashlea Pillee

[Send email to all Leapers in this group](#)

Learners

Taren Wooman	Stanley Mogenson	Leahonda Wilson
Leora Sokker	Alycia Collman	Brigida Cutten
Bianche Skotli	Myron Nakero	Sharia Simmonds
Syble Nakashima	Drake Bennett	Ashlea Pillee

[Send email to all Learners in this group](#)

Landers

Taren Wooman	Stanley Mogenson	Leahonda Wilson
Leora Sokker	Alycia Collman	Brigida Cutten
Bianche Skotli	Myron Nakero	Sharia Simmonds
Syble Nakashima	Drake Bennett	Ashlea Pillee

[Send email to all Landers in this group](#)

LAST CHANCE!

Dear Emma,

You are receiving this email because you are one of a small number who have not completed your mandatory Learning Leap e-learning courses.

Monday 16th December is the final deadline for completion. It is a policy and legal requirement that you complete your training – the courses are designed to protect you and the business from breaking the law. The penalties for breaking the law include jail and fines of up to 10% of our worldwide turnover. The list of non-completes will be escalated to the Exec on Tuesday morning.

Complete your training at leap.launchandlearn.co.uk. You already have an account set up for you and should have received your activation email, but if you have any problems just reset your password by following the link at the bottom of this email.

If you are still experiencing technical difficulties with accessing or completing any of the modules, e-mail support@spongeuk.zendesk.com so that these can be resolved as soon as possible and so that we can log you as having experienced technical difficulties. Using a different computer or other device may solve the problem without you needing to contact the helpdesk.

Please contact your Director if you think that you should not have been assigned to any of the Learning Leap modules.

David Ward
Regulatory, Ethics & Compliance Director | Group Legal

Got questions or having problems logging in? Please email heather.graham@uk.tesco.com

Learning Leap!

CAMPAIGN COMPONENTS

Pre-learning

- Pre-launch emails to learners and managers
- Internal newsletter
- Departmental meetings



Delivery

- Elearning courses
- Bespoke microsite
- Progress emails to line managers



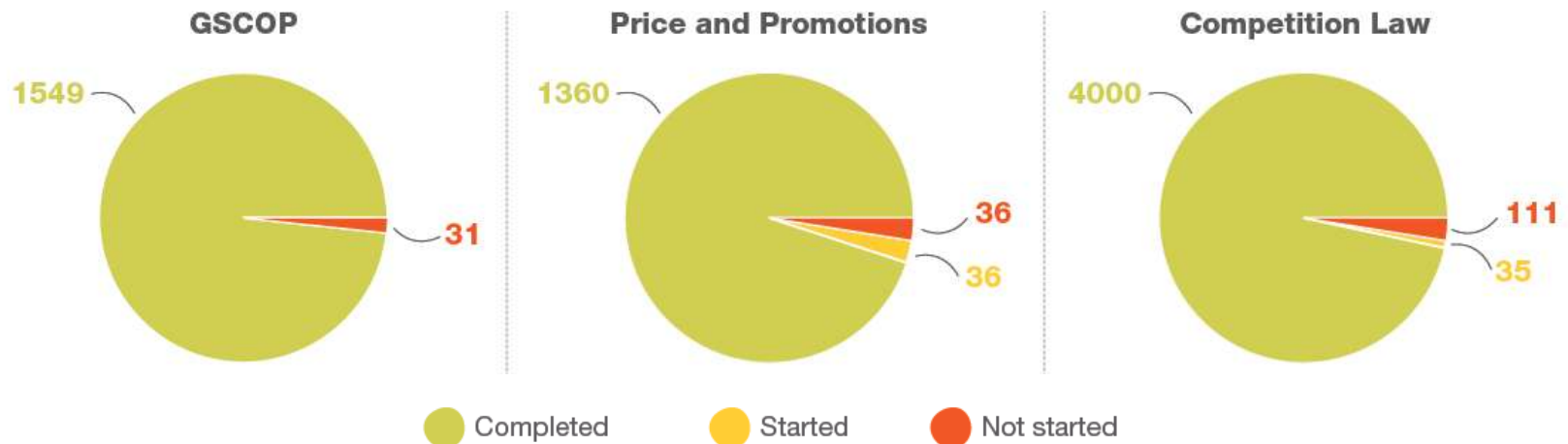
Post-learning

- Feedback surveys
- Campaign report
- PiPs



RESULTS

More than 4,000 compliant staff in six weeks with 96% of learners completing the required modules



RESULTS

70% thought their knowledge had been improved by the training.

74% of learners thought the modules were the right length.

92% of people liked the content.

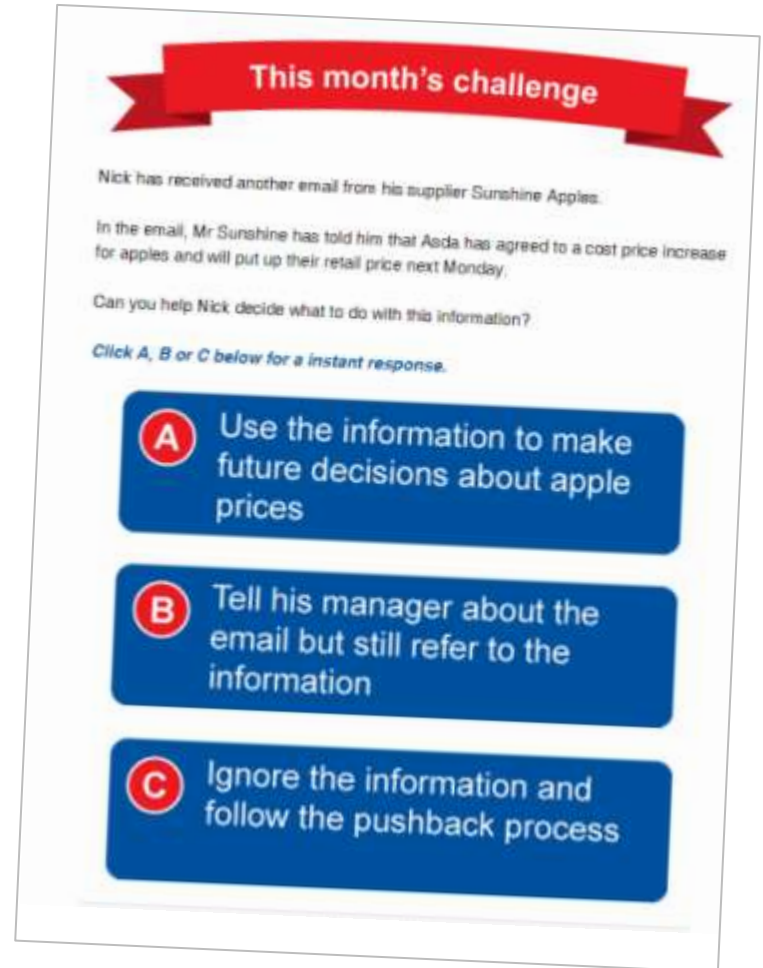


RESULTS

3 x PIPs have gone out

86% correctly answered the question

More than 700 downloads of gift policy from email



LEAPERS
323

SUMMARY



LANDERS
3462



#CWE2014

COMPLIANCE WEEK EUROPE
POWERFUL INSIGHTS, PRACTICAL IDEAS, REAL SOLUTIONS

LOOKING AHEAD...



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[TAKE ME TO MY COURSE](#)

LEAPERS
400

LEARNERS
571

2014

LANDERS
3,029

RECENT
LANDERS

Taren V,
Marketing

Leora S,
Commercial

Beatrice S,
Legal

Syble N,
Personnel

Stanley M,
Marketing

Well
done!



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COMPLIANCE WEEK EUROPE
POWERFUL INSIGHTS, PRACTICAL IDEAS, REAL SOLUTIONS

10 SUCCESS TIPS

TOP
10



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COMPLIANCE WEEK **EUROPE**
POWERFUL INSIGHTS, PRACTICAL IDEAS, REAL SOLUTIONS

ANY QUESTIONS?

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