Today's speakers

- > Panelists
 - > James Rose, Chief Audit Executive, Humana
 - ➤ **Gay Ann Williams**, Vice President & Medicare Compliance Officer, Health Net Inc.
 - ➤ **Jim A. Moran**, Executive Director, Healthcare Advisory Practice, Ernst & Young
- Moderator
 - Andrew Reisman, Senior Manager of Fraud Investigation & Dispute Services, Ernst & Young

Challenges for regulated companies

- Increasing regulation
 - The regulator might also the customer
 - "Quality" and compliance converge
- Changing competitive factors
 - New services and ventures
 - Governmental incentives
- Reputational risks in socially sensitive industries
 - > Healthcare
 - Financial services
 - Utilities
- Relentless cost pressure

Questions for risk and compliance professionals

- > Governance, risk management and compliance
 - How does senior management approach these issues?
 - What do they ask of risk and compliance professionals?
- If your regulator is also your customer
 - What are the distinctions among compliance, quality and operational effectiveness?
 - How do they overlap, in practice?
 - How do you preserve checks and balances?

Questions for risk and compliance professionals

- Gauging effectiveness
 - ➤ How do you determine whether the company is effectively managing risk and compliance?
 - What information do you present to management?
- Resources and organizational design
 - How do you develop a staffing model for compliance?
 - How do you assess whether your organization is cost-efficient?

Questions for risk and compliance professionals

- Process framework and technology
 - How do you know that new regulations are tracked and incorporated into operating procedures?
 - ➤ How do you know if your risk and compliance framework makes sense to the person on the front line?
 - How do you know if your risk and compliance framework meets the expectations of your regulator?
- > The next risks
 - How do you manage risks of new services and acquisitions?
 - How do you stay informed of regulatory enforcement priorities?